

Public engagement: landscape and typology

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Public engagement

- Engagement in what?
 - Policy/decision-making processes
 - Roll-out of initiatives

Policy / decision making

- At what point?
 - Agenda-setting
 - Option analysis
 - Option selection
 - Implementation

Policy / decision making

- What design?
 - Surveys
 - Open forums
 - Mini-publics (randomly-selected bodies)
 - Referendums
 - Online/offline

Policy / decision making

- Inclusiveness
- Popular control
 - Information provision → consultation → co-decision → citizen control
- Considered judgement
- Transparency
- Plus... cost
 - to organisers and public

Draw on lessons from practice

- www.participedia.net
- www.participationcompass.org

Roll-out of initiatives

- Community engagement and effectiveness
 - willingness and capacity to innovate
 - public trust
 - proximity to citizens
 - capacity to organize collective action
 - role of group settings

Key lessons

- Culture of public authorities
 - Willing and able to take results of public engagement seriously?
- Careful and creative design
 - Learn lessons from successes and failures from other domains