Public engagement: landscape and typology

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Public engagement

• Engagement in what?
  – Policy/decision-making processes
  – Roll-out of initiatives
Policy / decision making

• At what point?
  – Agenda-setting
  – Option analysis
  – Option selection
  – Implementation
Policy / decision making

• What design?
  – Surveys
  – Open forums
  – Mini-publics (randomly-selected bodies)
  – Referendums
  – Online/offline
Policy / decision making

• Inclusiveness
• Popular control
  – Information provision → consultation → co-decision → citizen control
• Considered judgement
• Transparency
• Plus... cost
  – to organisers and public
Draw on lessons from practice

- [www.participedia.net](http://www.participedia.net)
- [www.participationcompass.org](http://www.participationcompass.org)
Roll-out of initiatives

• Community engagement and effectiveness
  – willingness and capacity to innovate
  – public trust
  – proximity to citizens
  – capacity to organize collective action
  – role of group settings
Key lessons

• Culture of public authorities
  – Willing and able to take results of public engagement seriously?

• Careful and creative design
  – Learn lessons from successes and failures from other domains