

The 'Imagine MK2050' Project

Interreg 4c – started 2012

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Objectives

- The Imagine project, in partnership with 7 EU cities will generate local roadmaps towards Low Energy/Carbon Communities by 2050, with a high quality of life for all.
- Establish the opinions, concerns and aspirations of both industry and citizens for energy issues in their city as they would imagine it to be in 2050 and use these to provide legitimacy for the roadmap.
- The roadmaps will be adopted by the cities as long term inspirational guides for policies and strategies for the future.
- The experiences of each city will be drawn together by our academic partner to produce a guide for other cities to create their own roadmap.

Context of 'Imagine'

- All of the city partners are signatories of the Covenant of Mayors and are members of 'Energy Cities' – a pan European association of cities with a common interest in tackling energy issues.
- National governments are studying ways of meeting carbon reduction targets of 80% reduction by 2050.
- Energy security and costs are important to citizens and businesses at all levels.
- 'Green Growth' as a means of providing economic security/sustainability is gaining recognition publically.

Outputs – progress to date

- Three project partner meetings and Low Carbon community workshops.
- Frequent webinars with all partners to share good practice and ideas.
- Individual partners are making progress in their chosen project path.
- Political representation/participation in events
- Project deliverables met and reports submitted on time!

Innovative approaches to Energy Evolution

- Direct engagement with citizens to generate long term energy policy.
- Encourage debate and learning about the issues.
- Translate these ideas into a roadmap for the future of the city.
- Involve city leaders at an early stage and promote debate with leaders from the partner cities.
- Develop common methodology to promote to other cities.

Thank you and any questions?

www.milton-keynes.gov.uk/carbon

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