ERP Plenary & Post-Plenary Session

October 2015
According to Mission Statement...

ERP should:

• “provide high-level leadership, and enhance coherence of, energy research and innovation activities”

• “inform the [energy] debate - providing expert advice from the broad based experience of members, as well as ensuring the robustness of official analysis”
Strategy: Aims & Purpose

1. Improve awareness of ERP
2. Improve impact of outputs
3. Incorporate best practice

How can the strategy achieve this?

- Engage for Impact:
  ✓ Increasing awareness & recognition =>
  ✓ high quality inputs =>
  ✓ continued high quality outputs & impact
Stakeholder mapping will help identify ways to increase ERP’s impact.
Strategy: Uses

• Outlines ERP’s approach to engagement
  – More detailed plan / toolkit to follow

• Considers current impact & areas to improve

• To be used by:
  – ERP Analysis Team & Secretariat
  – ERP Members & Co-chairs - key
## Energy Research Partnership

### Roles for ERP Members (1):

<table>
<thead>
<tr>
<th>Awareness of brand, role and remit</th>
<th>Think &amp; Talk of ERP!</th>
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</thead>
<tbody>
<tr>
<td>Engage with ERP for Impact</td>
<td>Provide and facilitate high quality input to ERP</td>
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<tr>
<td>Best practice</td>
<td>Use strategy; use ERP, help us disseminate outputs</td>
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</table>
Roles for ERP Members (2) - Projects:

Ensure Impact & Engagement is:

- Part of PIP/PIDs
- Discussed at SG meetings / throughout PLC

- Consider possible resources from own organisations to support ERP’s activities
Strategy Recommendations:

• **New A-team resource proposed**
  - Expert input and advice
  - Develop toolkit
  - Provide training / best practice for A-team / ERP

• **Stakeholder mapping exercises**
  - To help prioritise & focus messaging → impact

• **Steering Group Chairs & Members:**
  - consider resource & how to help disseminate messages