



# ERP Plenary & Post-Plenary Session

October 2015



# ERP Stakeholder Engagement Strategy

October 2015



## According to Mission Statement...

### ERP should:

- *“provide **high-level leadership**, and **enhance coherence** of, energy research and innovation activities”*
- *“**inform** the [energy] debate - providing **expert advice** from the **broad based experience** of members, as well as **ensuring the robustness** of **official analysis** ”*

## Strategy: Aims & Purpose

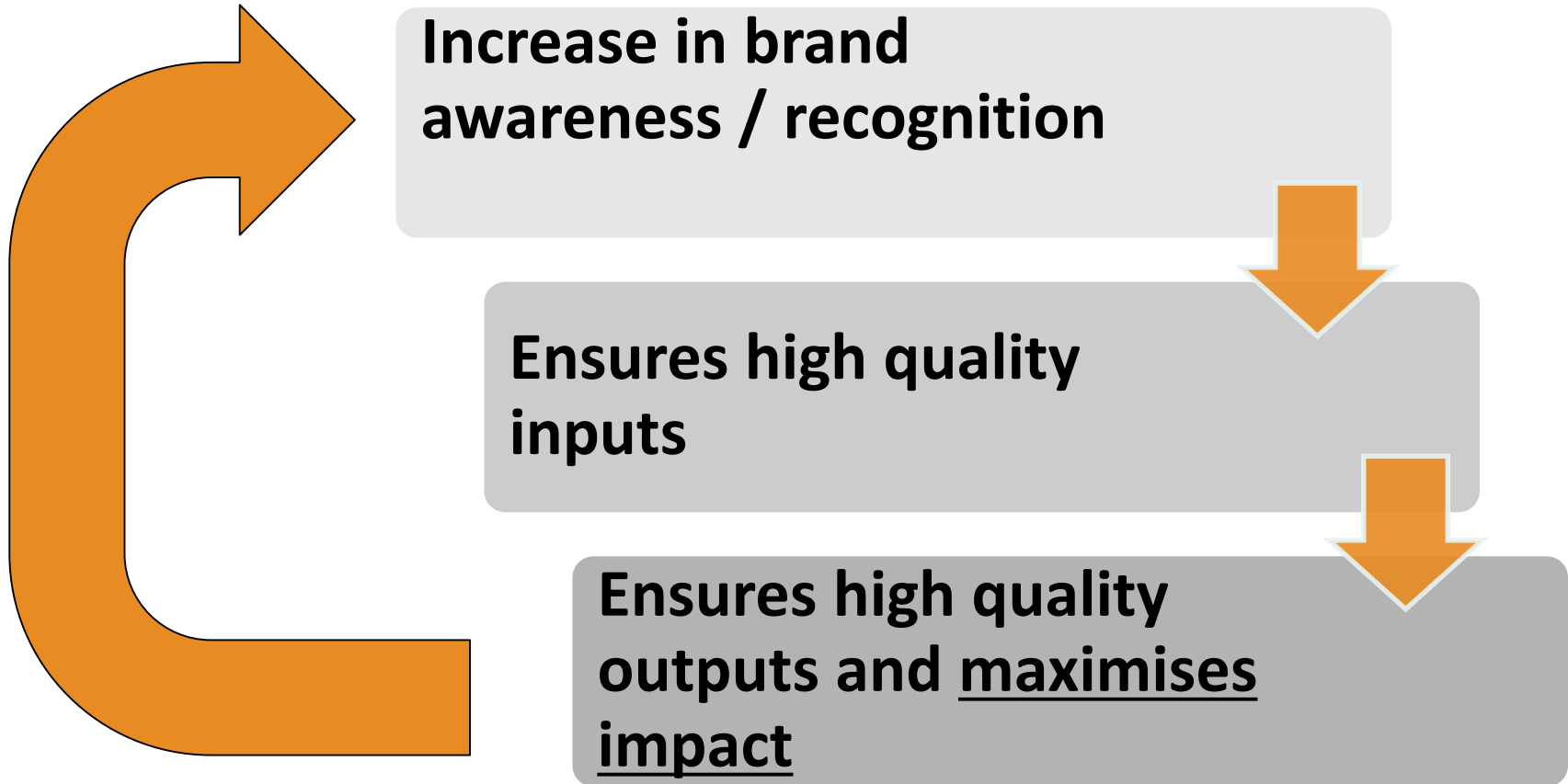
- 1. Improve awareness of ERP**
- 2. Improve impact of outputs**
- 3. Incorporate best practice**

### **How can the strategy achieve this?**

#### **➤ Engage for Impact:**

- ✓ Increasing awareness & recognition =>**
- ✓ high quality inputs =>**
- ✓ continued high quality outputs & impact**

# ITERATIVE WoW



**Stakeholder mapping will help identify ways to increase ERP's impact**

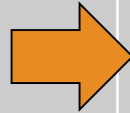


## Strategy: Uses

- **Outlines ERP's approach to engagement**
  - More detailed plan / toolkit to follow
- **Considers current impact & areas to improve**
- **To be used by:**
  - ERP Analysis Team & Secretariat
  - **ERP Members & Co-chairs - key**

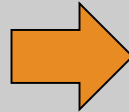
## Roles for ERP Members (1):

**Awareness of brand,  
role and remit**



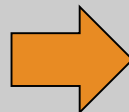
**Think & Talk of ERP!**

**Engage with ERP for  
Impact**



**Provide and  
facilitate high quality  
input to ERP**

**Best practice**



**Use strategy; use  
ERP, help us  
disseminate outputs**



# Roles for ERP Members (2) - **Projects:**

Ensure Impact & Engagement is:

- **Part of PIP/PIDs**
- **Discussed at SG meetings / throughout PLC**
  
- ❖ **Consider possible resources from own organisations to support ERP's activities**





# Strategy Recommendations:

- **New A-team resource proposed**
  - Expert input and advice
  - Develop toolkit
  - Provide training / best practice for A-team / ERP
- **Stakeholder mapping exercises**
  - To help prioritise & focus messaging → impact
- **Steering Group Chairs & Members:**
  - consider resource & how to help disseminate messages